



ABOUT FELDMAN STRATEGIES

Nobody Wins Alone. We Connect The Dots.
We Tell Stories. We Get Results.

WE WIN.

With Feldman Strategies, you get what you see. You will never be handed off to a junior staffer.

Feldman Strategies is a progressive strategic communications firm that specializes in developing and telling the stories of our clients within both the traditional media and digital space. We work with leading organizations, high-profile candidate campaigns, foreign leaders, ballot initiatives and thought leaders to achieve lasting, impactful results.

Having worked with clients in all 50 states we have told compelling stories literally across the country. Whether it be on CNN, MSNBC, CBS This Morning, or in The Washington Post, The New York Times or in key regional and local outlets, our specialty is breaking through the noise to ensure your story is heard.



MEDIA HITS WE ARE PROUD OF



**American
Federation of
Teachers (AFT)**

**The
New York
Times**

Union Leaders Protesting DeVos Are Left Out in the Cold

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**USA
TODAY**

Exclusive: Wells Fargo loses teachers union AFT over ties to NRA, guns

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POLITICO

For Unions, A 'Which Side Are You On' Moment

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CNBC

Teachers union, frustrated with gun-makers' response to shootings, turn to pension managers

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The Washington Post

Education Department locks out union leaders who went to deliver 'report cards' to Betsy DeVos

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**FOX
NEWS
channel**

Despite Supreme Court decision, union workers vow to push forward

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WALL STREET JOURNAL

Teachers Sue Betsy DeVos Over Public-Service Debt Forgiveness

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CNN

CNN Tonight with Don Lemon Weingarten Talks Arming Teachers

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MSNBC

MSNBC Live with Ali Velshi: Weingarten Live From Oklahoma on Teacher Walkouts

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HUFFPOST

Teacher And Civil Rights Groups File Complaint Over Family Separation

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AP Associated Press

Democratic hopefuls pledge more money for schools, teachers

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The Washington Post

American Federation of Teachers sues Betsy DeVos over public student loan forgiveness program

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NBC NEWS

Seven candidates. One Issue. Here's what Democratic presidential candidates had to say about education.

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Mashable

How a lesbian union president and evangelical nonprofit leader teamed up to get Puerto Rico clean water

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REUTERS

Labor unions file pension lawsuit against Puerto Rico

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MSNBC

MSNBC Live with Ali Velshi Weingarten talks 2020 Dems Education Plans

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**The
New York
Times**

Bethune-Cookman Graduates Greet Betsy DeVos With Turned Backs

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SALON

School's out: Teachers union chief Randi Weingarten says Trump leads "most anti-public-education" administration ever

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AP Associated Press

Teachers union sues DeVos over embattled loan relief program

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FS



Association of Flight Attendants- CWA (AFA)



Sara Nelson, the new face of labor unions

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CNN Tonight with Don Lemon Sara Nelson Talks 737 MAX

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As Grass-Roots Labor Activism Rises, Will Unions Take Advantage?

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How a flight attendant from Texas ended up in an ICE detention center for six weeks

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Union says it will try to organize Delta flight attendants

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Flight Attendant, a DACA Recipient, Released by ICE

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All In with Chris Hayes Sara Nelson on Union Support after Three Years on Trump

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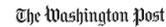
ICE Releases 'Dreamer' Flight Attendant After She Spent More Than 5 Weeks in Detention

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Green New Deal Picks Up 2 Major Union Endorsements As Labor Support Grows

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Air Wisconsin flight attendants ask federal mediator for clearance to strike

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Frontier Airlines Flight Attendants Ready to Protest Over Frontier's Low Pay

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'Using power builds power': meet the woman tipped to lead the labor movement

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'Using power builds power': meet the woman tipped to lead the labor movement

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Rock The Vote



Young Voters Could Make a Difference. Will They?

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Will 2018 be the year of the young voter? These organizations are trying to make it cool to vote

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MSNBC Live with Richard Lui Carolyn DeWitt Talks Millennial Voter Turnout

[WATCH THE CLIP](#)



Gen Z Is The Most Progressive -- and Least Partisan -- Generation

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'Rock the Vote' launches civics push ahead of 2018 midterm elections

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SEIU Launches Ad Hitting 2016 Republicans on Immigration

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The National Democratic Training Committee (NDTC)



Why the NBA community has gotten serious about getting out the vote

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SEIU Teams with Pro-Immigration Group on Ad Blasting GOP Field

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Rock The Vote launches "Democracy Class" to register 160,000 students

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Pro-Immigration Reform Groups to Run Ad Ripping GOP Candidates During Latin Grammys

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Rock the Vote President calls for dismantling of electoral college

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New Spanish-Language TV Ad Targets Republicans Over Immigration

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SEIU runs pro-Clinton Spanish-language ads before caucuses

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CNN New Day Weekend NDTC CEO, Dietrich, Talks How Democrats Can Win in 2020

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2020 Democrats Import Grass-Roots Activism Into Their Campaign Staffs

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Service Employees International Union (SEIU)



The Sessions Where Working-Class Democrats Learn to Take Down the GOP

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Pro-reform groups slam Ryan's plans for immigration amicus brief

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Democratic group launches online training program to find voters

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Labor Union to Start "Substantial" Ad Campaign Hitting Republicans on Immigration

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Groups urge House to reject brief in Supreme Court immigration case

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Watching the Latin Grammy's Tonight? Look out for This Ad Attacking GOP Presidential Candidates

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Children on Undocumented Parents Fight for Family

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This group is helping Democrats build a bench of talent deep in Trump country

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Center for Political Accountability (CPA)

THE WALL STREET JOURNAL

Investors Push for Fuller Picture of Corporate Political Contributions

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npr

New Rankings Highlight Corporate Transparency In Politics

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HUFFPOST

This Ranking System Is Increasing Corporate Political Disclosure

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The Washington Post

Corporations are disclosing more information about their political contributions, study says

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San Francisco Chronicle

Tech industry lags in political transparency

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WE BUILD BRANDS

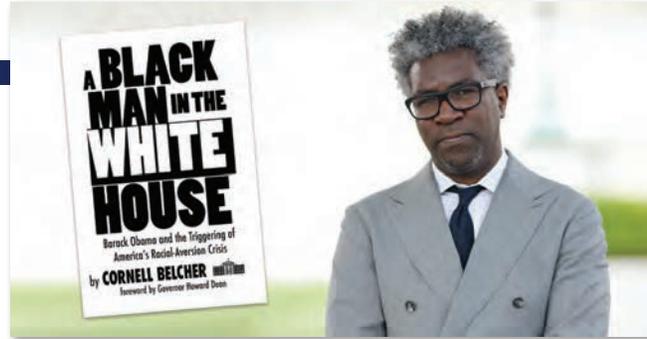
CORNELL BELCHER

When former DNC and Obama Pollster Cornell Belcher published his first book "A Black Man In The White House," he knew he needed to expand his profile and build the "Cornell Belcher" brand, so he called Feldman Strategies. Over the five months Feldman Strategies worked with Cornell we leveraged our deep media relationships and storytelling ability to book Cornell (often more than once) on some of the most watched and influential public affairs television, radio and podcast programs in the nation, including; Meet The Press, Good Morning America, This Week, Morning Joe, NPR and Pod Save America. Shaping Cornell as a trailblazing Democratic strategist who uses data to examine some of the most pressing issues of our time secured us profiles in VOX, The Daily Beast, The Washington Post, Huffington Post, Salon and more. With Cornell's increased profile came speaking engagements coordinated by Feldman Strategies including the coveted SXSW festival.

Additionally, we used innovative strategies to vastly expand Cornell's social media presence on Facebook, Instagram and Twitter and used our top notch design team to create www.CornellBelcher.com.

THE RESULT

In just five months, over 50 media interviews, 29% Twitter growth, and 2,087,103 impressions on Facebook to 598,117 people. Additionally Cornell Belcher was named a NBC/MSNBC political contributor.



A pollster on the racial panic Obama's presidency triggered – and what Democrats must do now



Cornell Belcher: The Real Racial Crisis Is Aversion



Cornell Belcher's book party was both a pep rally and political lecture



How The Racist Backlash To Barack Obama Gave Us Donald Trump



Obama pollster Cornell Belcher on the failures that led to President Trump



March 5, 2017 and April 23, 2017



November 30, 2016



January 15, 2017 and April 9, 2017



January 16, 2017



January 16, 2017



April 13, 2017

WE RUN PUBLIC AFFAIRS CAMPAIGNS THAT MOVE THE NEEDLE

THE MARYLAND ASSOCIATION OF REALTORS

The Maryland Association of Realtors called on Feldman Strategies to create a winning communications program in support of the 2014 MD Ballot Question to “Lock Box” the State’s Transportation Trust Fund. As the consultant for MAR we worked with a coalition of over 30 groups across the state and oversaw, developed, and executed all parts of the communication plan, including earned and paid media.



THE RESULT

“Vote For” on Question 1 received 81% of the vote.



Transportation fund lockbox amendment wins big

[READ THE STORY](#)



Md. voters to decide transportation fund 'lockbox'

[READ THE STORY](#)



Coalition pushing for 'lockbox' amendment

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Voters to decide fate of transportation fund "raids"

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Vote for One was endorsed by:



The Washington Post

The Gazette

The Frederick News-Post

TAKING ON THE BIG BANKS: THE POWER OF EARNED MEDIA

The Story

Rose Gudiel was a California State employee who paid her taxes on time and made her mortgage payment on time every month. In 2009, the slaying of her brother, who contributed to the mortgage payment combined with Rose being furloughed from her job, caused her unexpected hardship. As a result, Rose was two weeks late on her mortgage payment. When she went to the bank to make her mortgage payment, the bank refused to accept it – directing her instead to apply for a loan modification. The bank denied subsequent loan modifications, even though the family’s income had fully recovered. For two years, OneWest refused to give her a loan modification and in May of 2011 without telling her, sold her home to Fannie Mae, months later she received her foreclosure notice in the midst of her modification process. Rose Gudiel had the money to pay her mortgage, but was told there was nothing that could be done.

The Plan

Andrew Feldman and Colin Rogero, at the time with Revolution Political Media, joined ACCE’s ReFund California campaign to make sure the public new about Rose’s story; how her home was being taken from her unfairly. Revolution Political Media strongly believed that earned media attention would save Rose and her family from being left on the street.

Working closely with Rose, Revolution Political Media crafted emotionally charged events, from bank sit ins to rally’s outside the homes of bank CEO’s. Hundreds of people turned out to sit in with Rose and march with her to the homes of bankers. Revolution Political Media’s campaign worked, the public and media rallied behind Rose Gudiel’s cause, her campaign was more than a campaign to save her home, but about fairness.

THE RESULT

As a result of Feldman and Rogero’s message crafting and media outreach campaign Rose Gudiel was noticed. She was not only noticed by the hundreds that stood up with her, but by the press and ultimately the bankers. Fannie Mae decided to come to the negotiating table and worked out a loan modification with Rose Gudiel, so she and her entire family could stay in their home.

Newspaper stories and television packages hit the Los Angeles region:

NBC News:
Homeowner taps 'Occupy' protest to avoid foreclosure - California woman's case may show how movement can use its muscle against banks

LA Times:
Hundreds of protesters take over downtown intersection

LA Times:
Southern California protests gain momentum with union support

LA Times:
9 arrested in Pasadena protest over home foreclosure

San Marino Patch:
Group Protests at Wells Fargo Exec's San Marino Home

San Gabriel Valley Tribune:
Hundreds march on Pasadena bank CEO's Bel Air home

Huffington Post:
Steve Mnuchin, Meet Rose Gudiel
Pasadena Star News: Sheriff's officials meet with embattled Bassett homeowner

Pasadena Star News:
Bassett resident and her supporters continue to camp out to block eviction efforts

San Gabriel Valley Tribune:
Bassett homeowner begins her last stand against Pasadena bank, Fannie Mae

LA Times:
Family fights back over foreclosure and eviction

San Gabriel Valley Tribune:
Fannie Mae calls off eviction, will negotiate with Bassett resident Rose Gudiel

Huffington Post:
Victory! Transforming Occupy Wall Street From a Moment to a Movement

Daily Kos:
Victory for Rose Gudiel

LAist:
Fannie Mae Agrees to Negotiate with Bassett Woman Who Got Arrested Protesting Her Eviction

Fire Dog Lake:
Victory: Bank Accountability Movement Gets Rose Mary Gudiel Out of Eviction

WE WRITE AND PLACE OP-EDS FOR OUR CLIENTS

SAMPLE 1

THE NEW YORK TIMES

Public Service Debt Relief Is Broken

The program that's supposed to help teachers and others with their loans isn't working.

By Randi Weingarten (AFT)

The
New York
Times

This summer, student debt reached a record \$1.5 trillion in the United States. To put that in perspective, student loan borrowers in this country are carrying debt equal to Russia's gross domestic product in 2017. Over half say it's preventing them from saving for retirement or for an emergency; more than 10 percent of borrowers are in default because they can't pay their minimum balance.

This crisis exists in part because actions by the Trump administration and the student-loan servicing companies it employs have condemned many people who've sought an education to a lifetime of debt. It wasn't supposed to be this way. Eleven years ago, Congress created the Public Service Loan Forgiveness program. In exchange for 10 years of service to America – in its public schools, military, Civil Service or nonprofit service organizations – and making payments for those 10 years, qualified borrowers could have their debt forgiven.

This year, Republicans in Congress introduced a bill to eliminate the program. While that legislation lays dormant for now, there's another hurdle for people working in public service: The student-loan servicing companies the Department of Education keeps on contract to administer the program are accused by borrowers of sabotaging loan forgiveness by providing false information, delaying the processing of qualifying payments, and failing to certify eligible public service jobs.

New Department of Education data confirms that the program is not operating properly. As of June 30, only 96 out of the 28,000 who had applied for forgiveness since 2017 had actually had their student loans discharged.

As the union representing 1.7 million professionals around the country, many who work in public service, the American Federation of Teachers is trying to help. We've hosted student debt clinics nationwide to help our members learn about their repayment options. Some borrowers aren't aware of the government's loan forgiveness program because, in many cases, the Department of Education and loan servicer fail to adequately inform them of it. Those who do know of it have told us of their difficulties in trying to meet its requirements.

Take Lisa Oelfke, a health policy analyst in Maryland, who repeatedly got confusing information from her student-loan servicer. She made three years of what she thought were qualifying payments under the program, only to learn that she was not enrolled in a qualifying repayment plan, despite having submitted forms to certify her work in public service. That means that Ms. Oelfke is now 10 years from payoff, instead of seven.

Falynn Newman got a bit luckier. She's been teaching in New York for three years, and attended one of our debt clinics as a first-year teacher. The trainers helped her through the hours of questionnaires, paperwork and certifications required to qualify for the loan-forgiveness program.

"I wouldn't have known about the program if I hadn't gone to the clinic," she said.

There are thousands of stories like these, and the Education Department's new data on the underuse of the program make them even more alarming. In recent months, educators and other school personnel have walked out to demand a living wage in exchange for the jobs they love. Teachers are working in fast food restaurants or selling plasma to pay their bills. By failing to ensure that public loan forgiveness operates as intended, the Education Department is condemning them to a lifetime sentence in debt.

<https://www.nytimes.com/2018/09/27/opinion/public-service-loans-education.html>

SAMPLE 2

USA Today

In new government shutdown, flight attendants won't let passengers' lives be put at risk

By Sara Nelson (AFA)



Picture this: Airline pilots typically maintain what they call a “sterile cockpit” during takeoff and landing, when no communication is permitted between the cabin and flight deck. This is to allow pilots to focus on the most difficult, and task-intensive, parts of the flight. But during the recent government shutdown – the longest in our nation’s history – some pilots briefed flight attendants that there would be no sterile cockpit on their flight. They were so concerned that the shutdown had compromised security screening, they felt the need to alter safety procedures so they could be informed immediately if there were a security issue in the cabin.

This is just one of many chilling stories I heard in recent weeks from flight attendants and the pilots we fly with. The shutdown put our lives and livelihoods in danger, risked the safety of everyone who flies, and threatened our entire economy.

Shutdown consequences: We're not paying our protectors while ISIS and al-Qaeda remain a threat

TSA agents fall victim to government shutdown. And they just happen to be protecting our airport security. Federal employees are working without pay to keep us safe. They deserve a check and more.

Many Americans breathed a sigh of relief when the shutdown ended, assuming that the crisis had passed. But as your flight attendant, I need to tell you the truth: Everyone is less safe flying today than we were before the shutdown. Things will only get worse if the shutdown continues into day 36 this Saturday, the deadline for Washington to keep our government open with stable funding.

Many of the people who keep our airports and our planes safe were forced to work more than a month without pay, and others were locked out completely. These are real people who suffered real consequences. No money to pay for rent, child care, medicine – and no sense of when the nightmare would end. Imagine the kind of stress this puts on people in intense, safety-sensitive jobs

[READ THE WHOLE STORY](#)

SAMPLE 3

The New York Times

How the Health Insurance Industry (and I) Invented the "Choice" Talking Point

By Wendell Potter



There's a dangerous talking point being repeated in the Democratic primary for president that could affect the survival of millions of people, and the finances of even more. This is partly my fault.

When the candidates discuss health care, you're bound to hear some of them talk about consumer “choice.” If the nation adopts systemic health reform, this idea goes, it would restrict the ability of Americans to choose their plans or doctors, or have a say in their care.

It's a good little talking point, in that it makes the idea of changing the current system sound scary and limiting. The problem? It's a P.R. concoction. And right now, somewhere in their plush corporate offices, some health care industry executives are probably beside themselves with glee, drinking a toast to their public relations triumph.

I should know: I was one of them.

To my everlasting regret, I played a hand in devising this deceptive talking point about choice when I worked in various communications roles for a leading health insurer between 1993 and 2008, ultimately serving as vice president for corporate communications. Now I want to come clean by explaining its origin story, and why it's both factually inaccurate and a political ploy.

Those of us in the insurance industry constantly hustled to prevent significant reforms because changes threatened to eat into our companies' enormous profits. We were told by our opinion research firms and messaging consultants that when we promoted the purported benefits of the status quo that we should talk about the concept of “choice”: It polled well in focus groups of average Americans (and was encouraged by the work of Frank Luntz, the P.R. guru who literally wrote the book on how the Republican Party should communicate with Americans). As instructed, I used the word “choice” frequently when drafting talking points.

[READ THE WHOLE STORY](#)

SAMPLE 4

TIME

AFT President: Betsy DeVos and Donald Trump Are Dismantling Public Education

By Randi Weingarten (AFT)

TIME

Donald Trump may say teachers are important, but he spent his first 100 days undermining the schools most educators work in – America’s public schools.

One of President Trump’s first acts was to appoint the most anti-public education person ever to lead the Department of Education. Betsy DeVos has called public schools a “dead end” and bankrolled a private school voucher measure in Michigan that the public defeated by a two-to-one ratio. When that failed, she spent millions electing legislators who then did her bidding slashing public school budgets and spreading unaccountable for-profit charters across the state. The result? Nearly half of Michigan’s charter schools rank in the bottom of U.S. schools, and Michigan dropped from 28th to 41st in reading and from 27th to 42nd in math compared with other states.

Now DeVos is spreading this agenda across the country with Trump and Vice President Mike Pence’s blessing. They’ve proposed a budget that takes a meat cleaver to public education and programs that work for kids and families. After-school and summer programs – gone. Funding for community schools that provide social, emotional, health and academic programs to kids – gone. Investments to keep class sizes low and provide teachers with the training and support they need to improve their craft – gone. Their budget cuts financial aid for low-income college students grappling with student debt at the same time the Trump administration is making it easier for private loan servicers to prey on students and families.

The Trump/DeVos budget funnels more than \$1 billion to new voucher and market strategies even though study after study concludes those strategies have hurt kids. Recent studies of voucher programs in Ohio and Washington, D.C., show students in these programs did worse than those in traditional public schools. Further, private voucher schools take money away from neighborhood public schools, lack the same accountability that public schools have, fail to protect kids from discrimination, and increase segregation.

What Trump and DeVos are doing stands in stark contrast to the bipartisan consensus we reached in 2015 when Congress passed a new education law that shifted the focus from testing back to teaching, pushed decision-making back to states and communities, and continued to invest funds in the schools that need it the most.

It offered an opportunity to focus on what we know works best for kids and schools—promoting children’s well-being, engaging in powerful learning, building teacher capacity, and fostering cultures of collaboration.

The Trump/DeVos agenda not only jeopardizes that work, their view that education is a commodity as opposed to a public good threatens the foundation of our democracy and our responsibility to provide opportunity to all of America’s young people.

Americans have a deep connection to and belief in public education. I see it every day as I crisscross the nation talking to parents, teachers, students and community members about what they want for their public schools. And it transcends politics. It’s one of the reasons we saw such a massive grass-roots response to the DeVos nomination from every part of the country.

A recent poll by Harvard and Politico showed that while parents want good public school choices to meet the individual needs of their kids, they do not want those choices pit against one another or used to drain money from other public schools. In other words, the DeVos/Trump agenda is wildly out of step with what Americans want for their kids.

It’s what I saw when I took DeVos to visit public schools in Van Wert, Ohio, last month. This is an area that voted more than 70 percent for Trump, but people there love and invest in their public schools – from a strong early childhood program, to robust robotics and other strategies that engage kids in powerful learning, to a community school that helps the kids most at risk of dropping out stay on a path to graduation. It’s what I saw at the Community Health Academy of the Heights in New York City where the school provides a full-service community health clinic, in-school social workers, a food pantry, parent resource center, and other services for parents and kids. And it’s what I saw this week at Rock Island Elementary School in Broward County, Fla., where kids participate in robotics programs after school, where there is a library in every classroom and a guided reading room where kids can build their literacy skills. The great things happening in these schools are all funded by federal dollars and threatened by the Trump/DeVos budget.

Many of those who voted for Trump did so because they believed he would keep his promise to stand up for working people and create jobs. They didn’t vote to dismantle public education and with it the promise and potential it offers their children. Now, the person who ran on jobs and the economy seems intent on crushing one of the most important institutions we have to meet the demands of a changing economy, enable opportunity and propel our nation forward. That’s one of the biggest takeaways from Trump’s

<http://time.com/4765410/donald-trump-betsy-devos-atf-public-education/>

MEET THE TEAM

ANDREW FELDMAN

FOUNDER & PRINCIPAL

Andrew Feldman is a communications strategist and founder of Feldman Strategies LLC. A firm with a record of delivering results for clients ranging from major progressive organizations and non-profits to congressional candidates and prime ministers. In 2015, Feldman was recognized for his work and named a “Rising Star” by Campaigns and Elections magazine – a prestigious honor for up-and-coming political professionals.

Currently, Feldman works with progressive organizations to move their agenda forward on a national stage. He specializes in breaking through crowded media landscapes and the 24-hour news cycle to ensure these organizations’ stories are heard.

He is proud to work with leading labor unions including the American Federation of Teachers (AFT) and the Association of Flight Attendants-CWA (AFA), where he uses his expertise to enhance the media coverage and public relations strategy of both women led organizations.

In addition to his work with organized labor, Feldman is privileged to advise and execute media relations and communications strategy for a number of other progressive organizations; including Rock The Vote and the Center for Political Accountability and the National Democratic Training Committee a “political start-up” working to build



the Democratic bench by ensuring that any Democrat can have access to high quality, campaign training for free.

Additionally, during the 2016 primaries Feldman worked with SEIU, one of the largest unions in the country, to develop and execute the earned media strategy around their primary independent expenditure program.

Prior to founding Feldman Strategies, Feldman served as the Political Director to John Delaney’s 2012 congressional campaign, one of the most competitive congressional races in the country that year. Feldman’s work played a large part in the resulting victory, which unseated a 20-year Republican incumbent. Before serving as the Delaney campaign’s political director, Feldman spent several years working on campaigns ranging from city council to the presidency of the United States. He also worked in government, most notably doing advance work for the Office of the Vice President and in the private sector for Devine Mulvey and Rasky Baerlein Strategic Communication, leading media and public relations firms.

Feldman is a frequent political commentator and can be seen regularly as a Democratic Strategist on Fox Business and The Hill TV. He graduated from The George Washington University’s School of Media and Public Affairs with a BA in Political Communication and lives in Washington, DC with his wife Megan.

MEET THE TEAM

MEGHAN DOOLEY

COMMUNICATIONS ASSOCIATE

Meghan Dooley comes to Feldman Strategies as an associate straight from the front lines of reporting. Her extensive newsroom experience provides her with unique insight to knowing what it takes to generate compelling content for Feldman Strategies' diverse clientele.

Prior to joining Feldman Strategies, Meghan worked as an on-camera reporter for the ABC affiliate in Huntsville, Alabama. While she filled hundreds of stories in her time there some of her most notable included; covering the Roy Moore Vs. Doug Jones U.S. Senate Race, which is arguably the highest profile political race of the Trump era, and the impeachment of Governor Robert Bentley. Additionally, she also covered stories of communities in North Alabama advocating for confederate monuments to come off public property.

Before reporting in the sunny south, she worked for a boutique public relations firm in Detroit supporting various local non-profits and spent time in the KTVU Fox 2 newsroom in Oakland, CA.

Meghan is a native of the metro-Detroit area and graduated from Grand Valley State University with a Bachelor of Arts in Media Communications. She currently resides in Washington, D.C.



MEET THE TEAM

LEXIE MORRISON

COMMUNICATIONS COORDINATOR

Alexandra (Lexie) Morrison is a Communications Coordinator at Feldman Strategies. She joins the team as a recent graduate of American University, where she studied Public Relations/Strategic Communication and Political Science.

Immediately following graduation, she took her passion for politics and communication onto the campaign trail working on the campaign of Florida State Representative Margaret Good. Good's race to represent Florida's 72nd state house district, a district Trump won in 2016 and one of southwest Florida's most conservative, was one of the closest state legislative races of the 2018 midterms. With Lexie's help, Good won by just over 1% of the vote.

Lexie has also spent time working for a premier boutique public relations and advertising firm in Sarasota, Florida, where she secured media coverage for a wide variety of clients.

Originally from Dallas, Texas, Lexie currently resides in Washington, DC.





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